NORTHWESTERN UNIVERSITY
EVANSTON, ILLINOIS 60201

OFFICE OF THE DEAN
THE TECHNOLOGICAL INSTITUTE

TELEPHONE: (312) 492-5220

June 8, 1978

Dear Alum:

The purpose of this letter is to bring to your attention our Master of Engineering Management program, which has been carefully developed over the past few years to meet the specific needs of technical people in Research, Development and the various Engineering activities of industrial firms and government agencies. The MEM program was initiated in the Fall of 1977 and has gotten off to an excellent start.

Specifically tailored to technical people who are currently involved in managing R, D, and E activities or who see their career opportunities in such management, it differs from the many other programs in the Chicago area related to general business and management. It was designed and will be taught primarily by faculty in Northwestern's Department of Industrial Engineering and Management Sciences, several of whom have had substantial experience in the field of R, D, & E management.

As indicated in the enclosed announcement, the courses are scheduled for late afternoon and evening and allow completion in two years of part-time work for those who take two courses per quarter. It combines basic material in general management (including accounting, finance, marketing, quantitative methods of analysis and organizational behavior), with elective courses closely related to the current engineering interests of the participants.

Since you are a Northwestern Tech Alum, I thought you might like to know more about one of our activities and I hope that you will bring it to the attention of people in your R, D, & E activities who might be interested in participating. Please ask any interested people to call or write for further information (see the announcement for names and phone numbers). If you should wish to discuss the program further with me, I will, of course, be delighted to do so.

Sincerely yours,

Bruno A. Boley

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Enclosure