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November 7, 1979

To: SUPA Members

From: Howard W. Bremer, President

At a White House press conference on October 21, President Carter announced several major initiatives dealing with the innovation problem with which all of you are no doubt familiar. With reference to that conference you will find enclosed a copy of the White House Fact Sheet which sets forth these initiatives. The enclosed text copy is from the Patent, Trademark and Copyright Journal of November 1, 1979. Most important for our current considerations in terms of pending legislation, namely, the Dole-Bayh Bill S. 414 and its counterpart in the House, H. R. 2414, is the following statement in the Fact Sheet:

> The President also supports the retention of patent ownership by small businesses and universities, the prime thrust of legislation now in the Congress, in recognition of their special place in our society.

We believe that this statement when coupled with the statement immediately preceding that in the Fact Sheet indicates an endorsement by the current administration of the Dole-Bayh Bill. We trust that this endorsement will help to initiate activity for House hearings on the Bill in fairly short order. It is our understanding that the Senate Bill will be "marked-up" by the Committee on the Judiciary within the next two weeks.

It is suggested that you utilize the stated initiatives of the Administration to help your Congressmen and Senators to support S. 414 and H. R. 2414 because of the obvious recognition, after many years of dialogue, that universities and small businesses have a special place in our society.

Also enclosed you will find an address by Dr. Saxon, President of the University of California, which he gave at a recent Licensing Executives Society meeting. We think you will find this address to be good reading.

Howard W. Bremer

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