The Program

Monday, July 20 — 8:00 am- 6:30 pm

8:00-9:00	Registration and Continental Breakfast
9:00-9:15	Welcome Robert M. Viles, President Karl F. Jorda, Professor of Law, Franklin Pierce Law Center
9:15-10:45	Recent Developments and Emerging Issues Ronald B. Coolley Arnold, White & Durkee Chicago, IL
10:45-11:00	Break
11:00-12:15	Ethics in Licensing B.I. "Woody" Friedlander Venture Insights Group Ridgefield, CT
12:15-1:15	Lunch
1:15-2:45	University Licensing- An Industrial Perspective Geoffry G. Dellenbaugh The R.W. Johnson Pharmaceutical Research Institute Raritan, New Jersey
2:45-3:00	Break
3:00-4:30	Software Licensing H. Ward Classen Communications Industry Service Bethesda, MD
4:30-6:30	Get-Acquainted Barbecue on the Front Lawn

Tuesday, July 21 — 8:30 am - 4:30 pm

8:30-10:30	IP Misuse and Antitrust Law Thomas J. Meloro Kenyon & Kenyon New York, NY
10:30-10:45	Break
10:45-12:15	Collateral/Character Licensing Gregory J. Battersby Grimes & Battersby Stamford, CT
12:15-1:15	Lunch
1:15-2:45	Licensing in the European Union Jochen Pagenberg Baredehle, Pagenberg, Dost, Altenburg Frohwitter, Geissler & Partner Munich, Germany
2:45-3:00	Break
3:00-4:30	Strategic Alliances, New Challenges Ed Hendrick Sagebrush Associates Concord, NH

Wednesday, July 22 — 8:30 am - 9:00 pm

8:30-10:30	IP Valuation Gordon V. Smith, President AUS Consultants Moorestown, NJ
10:30-10:45	Break
10:45-12:15	Biotech Licensing Mark A. Hofer Genzyme Corporation Framingham, MA
12:15-1:15	Lunch
1:15-3:45	The World of Licensing Robert Goldscheider The International Licensing Network New York, NY
6:30-9:00	The LES Yankeetech Licensing Game Robert Goldscheider The International Licensing Network Karl F. Jorda, FPLC

Thursday, July 23 — 8:30 am - 4:30 pm

8:30-10:30	IP Taxation Patricia Ann Metzer Hutchins, Wheeler & Dittmar Boston, MA
10:30-10:45	Break
10:45-12:15	Alternative Dispute Resolution David Plant Fish & Neave New York
12:15-1:15	Lunch
1:15-2:45	Due Diligence in Licensing and Acquisitions Michael W. Glynn, VP Novartis Corp Summit, NJ
2:45-3:00	Break
3:00-4:30	Licensing in the Far East Larry W. Evans South Barrington, IL

Friday, July 24 — 8:30 am - 2:00 pm

8:30-10:00	Government Licensing Jacob " Jesse" N. Ehrlich Perkins, Smith & Cohen Boston, MA
10:00-10:15	Break
10:15-11:45	Franchising Evelyn Sommer Skadden, Arps, Slate, Meagher & Flom New York, NY
11:45-12:00	Closing Discussion
1:00-2:00	Exam. Required Only for Law Students Eligible for Academic Credits

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