# PROGRAM SCHEDULE

Monday, July 19, 1999

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| 8:00 – 9:00 | *Registration & Continental Breakfast* |
| 9:00 – 9:15 | *Welcome*<br>Eric Neisser, Dean<br>Karl F. Jorda, Professor of Law<br>Franklin Pierce Law Center |
| 9:15 – 10:45 | *Recent Developments & Trends*<br>Geoffrey G. Dellenbaugh<br>R.W. Johnson Pharmaceutical Research Institute<br>Raritan, NJ |
| 10:45 –11:00 | *Break* |
| 11:00-12:15 | *Ethics in Licensing*<br>James F. Gottman<br>Killworth, Gottman, Hagan & Schaeff<br>Dayton, OH |
| 12:15 – 1:15 | *Lunch* |
| 1:15-2:45 | *University Licensing*<br>Mark G. Bloom<br>WARF<br>Madison, WI |
| 2:45-3:00 | *Break* |
| 3:00-4:30 | *Software Licensing*<br>H. Ward Classen<br>Computer Sciences Corporation<br>Bethesda, MD |
| 4:30 – 6:30 | *Welcome Barbecue*<br>Front Lawn, Franklin Pierce Law Center |

Tuesday, July 20, 1999

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|---|---|
| 8:30-10:15 | *Government Licensing*<br>Jacob "Jesse" Erlich<br>Perkins, Smith & Cohen<br>Boston, MA |
| 10:15-10:45 | *Break* |
| 10:45-12:15 | *Collateral/Character Licensing*<br>Gregory J. Battersby<br>Grimes & Battersby<br>Stamford, CT |
| 12:15-1:15 | *Lunch* |
| 1:15-2:45 | *Licensing in the European Union*<br>Jochen Pagenberg<br>Bardehle, Pagenberg, Dost, Altenburg, Frohwitter, Geissler, Isenbruk<br>Munich, Germany |
| 2:45-3:00 | *Break* |
| 3:00-4:30 | *Innovation & Technology Transfer*<br>Marcia L. Rorke<br>Mohawk Research Corporation<br>Rockville, MD |

Wednesday, July 21, 1999

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|---|---|---|
| 8:30-10:30 | *IP Valuation*<br>Gordon V. Smith, President<br>AUS Consultants<br>Moorestown, NJ | |
| 10:30-10:45 | *Break* | |
| 10:45-12:30 | *Biotech Licensing*<br>Mark A. Hofer<br>Brown, Rudnick, Freed & Gesmer<br>Boston, MA | |

Thursday, July 22, 1999

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|---|---|
| 8:30-10:30 | *IP Taxation*<br>Patricia Ann Metzer<br>Hutchins, Wheeler & Dittmar<br>Boston, MA |
| 10:30-10:45 | *Break* |
| 10:45-12:15 | *Alternative Dispute Resolution*<br>David W. Plant<br>New London, NH |
| 12:15-1:15 | *Lunch* |
| 1:15-2:45 | *Due Diligence in Licensing and Acquisition*<br>Michael W. Glynn, VP<br>Novartis Corp.<br>Summit, NJ |
| 2:45-3:00 | *Break* |
| 3:00-4:30 | *Licensing in the Far East*<br>David W. Hill<br>Finnegan, Henderson, Farabow, Garrett & Dunner<br>Washington, DC |

Friday, July 23, 1999

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| 8:30-10:30 | *IP Misuse & Antitrust Law*<br>Thomas J. Meloro<br>Kenyon & Kenyon<br>New York, NY |
| 10:30-10:45 | *Break* |
| 10:45-12:15 | *Franchising*<br>Evelyn M. Sommer<br>Skadden, Arps, Slate, Meagher & Flom<br>New York, NY |
| 12:15-12:30 | *Closing Discussion* |
| 1:30-2:30 | *Exam*<br>Required ONLY for Law Students<br>Eligible for Academic Credits |

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9:30-10:00 "A Believer & Adorned Law"
Theodore J. Mishou
Kenyon & Kenyon
New York, N.Y.

10:30-10:45 Break

10:45-12:15 Reasonably
Flynn W. Gardner
Skadden, Arps, Slate, Meagher & Flom
New York, N.Y.

12:15-1:30 Chivalry Discussion

1:30-2:30 Alarm
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# 1999 Advanced Licensing Institute
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