NINTH ANNUAL ADVANCED LICENSING INSTITUTE
JULY 17-21, 2000
PROGRAM SCHEDULE

MONDAY, JULY 17

8:00-9:00 Registration/Continental Breakfast [Rotunda]

9:00-9:15 Welcome
John D. Hutson, Dean
Karl F. Jorda, Professor of Law
Franklin Pierce Law Center

9:15-10:45 Recent Developments & Trends
Ronald B. Coolley
Jenkens & Gilchrist, Chicago, IL

10:45-11:00 Break

11:00-12:15 Due Diligence in Licensing & Acquisition
Michael W. Glynn, IP Consultant
Darien, CT

12:15-1:15 Lunch [on your own]

1:15-2:45 University Licensing
Mark G. Bloom
Manager of Licensing & Sponsored Programs
The Cleveland Clinic Foundation (CCF)
Cleveland, OH

2:45-3:00 Break

3:00-4:00 Alternative Dispute Resolution
David W. Plant
New London, NH

4:30-6:30 Welcome BBQ
Front Lawn

TUESDAY, JULY 18

8:00-8:30 Continental Breakfast [Rotunda]

8:30-10:00 Government Licensing
"Jesse" Erlich
Perkins, Smith & Cohen
Boston, MA

10:15-10:30 Break

10:30-12:00 Collateral/Character Licensing
James Coplit
Grimes & Battersby
Stamford, CT

12:00-1:00 Lunch [on your own]

1:00-2:30 Licensing in the European Union
Jochen Pagenberg
Bardehle, Pagenberg, Dost, Altenburg, Isenbruck
Munich, Germany

2:30-2:45 Break

2:45-4:45 Licensing as a Business
Emmett J. Murtha, President & CEO
Fairfield Resources International, Inc.
Stamford, CT

WEDNESDAY, JULY 19

8:00-8:30 Continental Breakfast [Rotunda]

8:30-10:30 IP Valuation
Gordon V. Smith, President
AUS Consultants
Moorestown, NJ

10:30-10:45 Break

10:45-12:30 Biotech Licensing
Jeffrey M. Wiesen
Mintz, Levin, Cohn, Ferris, Glovsky & Popeo
Boston, MA

THURSDAY, JULY 20

8:00-8:30 Continental Breakfast [Rotunda]

8:30-10:30 IP Taxation
Patricia Ann Metzer
Hutchins, Wheeler & Dittmar
Boston, MA

10:30-10:45 Break

10:45-12:15 Software Licensing
H. Ward Classen, Assistant General Counsel
Computer Sciences Corporation
Bethesda, MD

12:15-1:15 Lunch [on your own]

1:15-2:45 Ethics in Licensing
B.I. "Woody" Friedlander
Mendon, VT

2:45-3:00 Break

3:00-4:30 Licensing in the Far East
David W. Hill
Finnegan, Henderson, Farabow, Garrett & Dunner
Washington, DC

FRIDAY, JULY 21

8:00-8:30 Continental Breakfast [Rotunda]

8:30-10:30 IP Misuse & Antitrust Law
Thomas J. Meloro
Kenyon & Kenyon
New York, NY

10:30-10:45 Break

10:45-12:15 Franchising
Evelyn M. Sommer
Patterson, Belknap, Webb & Tyler
New York, NY

12:15-12:30 Closing Discussion

1:30-2:30 Exam
Required Only for Law Students
Eligible for Academic Credits

Ruh/6.29.00

NINTH ANNUAL
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