TENTH ANNUAL ADVANCED LICENSING INSTITUTE
JULY 16-20, 2001
PROGRAM SCHEDULE

MONDAY, JULY 16

8:00-8:45 **Registration/Continental Breakfast** [Rotunda]

8:45-9:00 **Welcome**
John D. Hutson, Dean
Karl F. Jorda, Professor of Law
Franklin Pierce Law Center

9:00-10:30 **Recent Developments & Trends**
Ronald B. Coolley
Jenkens & Gilchrist, Chicago, IL

10:30-10:45 **Break**

10:45-12:15 **University Licensing**
Mark G. Bloom
Manager of Technology Licensing
Chief Patent Counsel
CCF Innovations
The Cleveland Clinic Foundation
Cleveland, OH

12:15-1:15 **Lunch** [on your own]

1:15-2:45 **Software Licensing**
H. Ward Classen, Assistant General Counsel
Computer Sciences Corporation
Bethesda, MD

2:45-3:00 **Break**

3:00-5:00 **Patent/Licensing Strategies Interplay**
John H. Woodley
Sim & McBurney, Toronto, Canada

5:00-7:00 **Welcome BBQ**
Front Lawn

TUESDAY, JULY 17

8:00-8:30 **Continental Breakfast** [Rotunda]

8:30-10:00 **Government Licensing**
Jacob "Jesse" Erlich
Perkins, Smith & Cohen
Boston, MA

10:00-10:15 **Break**

10:15-11:45 **Collateral/Character Licensing**
James G. Coplit
Grimes & Battersby
Stamford, CT

11:45-12:45 **Lunch** [on your own]

12:45-2:15 **Licensing in the European Union**
Jochen Pagenberg
Bardehle, Pagenberg, Dost, Altenburg, Geissler, Isenbruck
Munich, Germany

2:15-2:30 **Break**

2:30-4:30 **Licensing as a Business**
Emmett J. Murtha, President & CEO
Fairfield Resources International, Inc.
Stamford, CT

WEDNESDAY, JULY 18

8:00-8:30 **Continental Breakfast** [Rotunda]

8:30-10:30 **IP Valuation**
Gordon V. Smith, President
AUS Consultants
Moorestown, NJ

10:30-10:45 **Break**

10:45-12:15 **Biotech Licensing**
Christopher J. Denn
Mintz, Levin, Cohn, Ferris, Glovsky & Popeo
Boston, MA

12:15-1:15 **Break**

1:15-3:15 **IP Misuse & Antitrust Law**
Thomas J. Meloro
Kenyon & Kenyon
New York, NY

3:15-3:30 **Break**

3:30-5:00 **Franchising**
Evelyn M. Sommer
Patterson, Belknap, Webb & Tyler
New York, NY

THURSDAY, JULY 19

8:00-8:30 **Continental Breakfast** [Rotunda]

8:30-10:30 **IP Taxation**
Patricia Ann Metzer
Hutchins, Wheeler & Dittmar
Boston, MA

10:30-10:45 **Break**

10:45-12:15 **Alternative Dispute Resolution**
David W. Plant
New London, NH

12:15-1:15 **Lunch** [on your own]

1:15-2:45 **Ethics in Licensing**
B.I. "Woody" Friedlander
Mendon, VT

2:45-3:00 **Break**

3:00-4:30 **Licensing in the Far East**
David W. Hill
Finnegan, Henderson, Farabow, Garrett & Dunner
Washington, DC

4:30-4:45 **Closing Discussion**

FRIDAY, JULY 20

9:00-10:00 **Exam**
Required Only for Law Students Eligible for Academic Credits

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