ELEVENTH ANNUAL ADVANCED LICENSING INSTITUTE
JULY 15-19, 2002
PROGRAM SCHEDULE

MONDAY, JULY 15

8:00-8:45 **Registration/Continental Breakfast** [Lower Rotunda]

8:45-9:00 **Welcome**
John D. Hutson, Dean
William O. Hennessey, Professor of Law
Franklin Pierce Law Center

9:00-10:30 **Recent Developments & Trends**
Ronald B. Coolley
Jenkens & Gilchrist, Chicago, IL

10:30-10:45 **Break**

10:45-12:15 **University Licensing**
Mark G. Bloom
Manager of Technology Licensing
Chief Patent Counsel
CCF Innovations
The Cleveland Clinic Foundation
Cleveland, OH

12:15-1:30 **Lunch** [on your own]

1:30-3:00 **Software Licensing**
H. Ward Classen, Assistant General Counsel
Computer Sciences Corporation
Bethesda, MD

3:00-3:15 **Break**

3:15-4:45 **Ethics in Licensing**
B.I. "Woody" Friedlander
Mendon, VT

5:00-7:00 **Welcome BBQ**
Front Lawn

TUESDAY, JULY 16

8:00-8:30 **Continental Breakfast** [Lower Rotunda]

8:30-10:00 **Government Licensing**
Jacob "Jesse" Erlich
Perkins, Smith & Cohen
Boston, MA

10:00-10:15 **Break**

10:15-11:45 **Collateral/Character Licensing**
James G. Coplit
Grimes & Battersby
Stamford, CT

11:45-1:00 **Lunch** [on your own]

1:00-2:30 **Licensing in the European Union**
Jochen Pagenberg
Bardehle, Pagenberg, Dost, Altenburg, Geissler, Isenbruck
Munich, Germany

2:30-2:45 **Break**

2:45-4:45 **Licensing as a Business**
Emmett J. Murtha, President & CEO
Fairfield Resources International, Inc.
Stamford, CT

WEDNESDAY, JULY 17

8:00-8:30 **Continental Breakfast** [Lower Rotunda]

8:30-10:30 **IP Valuation**
Gordon V. Smith, President
AUS Consultants
Moorestown, NJ

10:30-10:45 **Break**

10:45-12:15 **Biotech Licensing**
Jennifer Tegfeldt
Genzyme Corporation
Cambridge, MA

12:15-1:30 **Lunch** [on your own]

1:30-3:30 **IP Misuse & Antitrust Law**
Thomas J. Meloro
Kenyon & Kenyon
New York, NY

3:30-3:45 **Break**

3:45-5:15 **Franchising**
Evelyn M. Sommer
Cummings & Lockwood
Stamford, CT

THURSDAY, JULY 18

8:00-8:30	**Continental Breakfast** [Lower Rotunda]
8:30-10:30	**IP Taxation** Patricia Ann Metzer Hutchins, Wheeler & Dittmar Boston, MA
10:30-10:45	**Break**
10:45-12:15	**Alternative Dispute Resolution** David W. Plant New London, NH
12:15-1:30	**Lunch** [on your own]
1:30-3:00	**Export Control Compliance** Ted MacVeagh Bromberg & Sunstein Boston, MA
3:00-3:15	**Break**
3:15-4:45	**Licensing in the Far East** David W. Hill Finnegan, Henderson, Farabow, Garrett & Dunner Washington, DC
4:45-5:00	**Closing Discussion**

FRIDAY, JULY 19

9:00-11:00 **Exam**
Required Only for Law Students Eligible for Academic Credits

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