TWELFTH ANNUAL ADVANCED LICENSING INSTITUTE
JULY 14-18, 2003
PROGRAM SCHEDULE

MONDAY, JULY 14

8:00-8:45 **Registration/Continental Breakfast** [Lower Rotunda]

8:45-9:00 **Welcome**
Karl F. Jorda, Professor of Law
Pierce Law

9:00-10:30 **IP Strategies: Product Development & Licensing**
Davis Klaila
ip Capital Group, Williston, VT

10:30-10:45 **Break**

10:45-12:15 **Software Licensing**
H. Ward Classen
Computer Sciences Corporation
Hanover, MD

12:15-1:30 **Lunch** [on your own]

1:30-3:00 **University Licensing**
Mark G. Bloom
Cleveland Clinic Foundation
Cleveland, OH

3:00-3:15 **Break**

3:15-4:45 **Franchising**
Evelyn M. Sommer
Cummings & Lockwood
Stamford, CT

5:00-7:00 **Welcome BBQ**
Front Lawn

TUESDAY, JULY 15

8:00-8:30 **Continental Breakfast** [Lower Rotunda]

8:30-10:00 **Government Licensing**
Jacob "Jesse" Erlich
Perkins, Smith & Cohen
Boston, MA

10:00-10:15 **Break**

10:15-11:45 **Collateral/Character Licensing**
James G. Coplit
Grimes & Battersby
Stamford, CT

11:45-1:00 **Lunch** [on your own]

1:00-3:00 **Licensing as a Business**
Emmett J. Murtha
Fairfield Resources International, Inc.
Stamford, CT

3:00-3:15 **Break**

3:15-4:45 **Licensing in the European Union**
Jochen Pagenberg
Bardehle, Pagenberg, Dost, Altenburg, Geissler, Isenbruck
Munich, Germany

WEDNESDAY, JULY 16

8:00-8:30	**Continental Breakfast** [Lower Rotunda]
8:30-10:30	**IP Valuation** Gordon V. Smith AUS Consultants Moorestown, NJ
10:30-10:45	**Break**
10:45-12:15	**Biotech Licensing** Jennifer Tegfeldt Genzyme Corporation Cambridge, MA
12:15-1:30	**Lunch** [on your own]
1:30-3:30	**IP Misuse & Antitrust Law** Thomas J. Meloro Kenyon & Kenyon New York, NY
3:30-3:45	**Break**
3:45-5:15	**Ethics in Licensing** Patrick O'Reilley Finnegan, Henderson, Farabow, Garrett & Dunner Washington, DC

THURSDAY, JULY 17

8:00-8:30 **Continental Breakfast** [Lower Rotunda]

8:30-10:30 **IP Taxation**
Patricia Ann Metzer
Vacovec, Mayotte & Singer
Newton, MA

10:30-10:45 **Break**

10:45-12:15 **Alternative Dispute Resolution**
David W. Plant
New London, NH

12:15-1:30 **Lunch** [on your own]

1:30-3:00 **Export Control Compliance**
Ted MacVeagh
Bromberg & Sunstein
Boston, MA

3:00-3:15 **Break**

3:15-4:45 **Licensing in the Far East**
John M. Garvey— Greenberg Traurig-Boston, MA
John Prince — Novartis Corp.
William Lee — eMembrane, Inc.-Cambridge, MA

4:45-5:00 **Closing Discussion**

FRIDAY, JULY 18

9:00-11:00 **Exam**
Required Only for Law Students Eligible for Academic Credits

Ruh/7.18.03.03

TWELFTH ANNUAL
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