THIRTEENTH ANNUAL ADVANCED LICENSING INSTITUTE
JULY 12-16, 2004
PROGRAM SCHEDULE

MONDAY, JULY 12

8:00-8:45 **Registration/Continental Breakfast** [Lower Rotunda]

8:45-9:00 **Welcome**
Karl F. Jorda
Professor of Law
Pierce Law

9:00-10:30 **IP Strategies: Product Development & Licensing**
Davis Klaila
ip Capital Group, Williston, VT

10:30-10:45 **Break**

10:45-12:15 **Software Licensing**
H. Ward Classen
Computer Sciences Corporation
Hanover, MD

12:15-1:30 **Lunch** [on your own]

1:30-3:00 **University Licensing**
Karen Hersey
Professor of Law
Pierce Law

3:00-3:15 **Break**

3:15-4:45 **Franchising**
Evelyn M. Sommer
McCarter & English, LLP
Stamford, CT

5:00-7:00 **Welcome BBQ**
Back Patio

TUESDAY, JULY 13

8:00-8:30 **Continental Breakfast** [Lower Rotunda]

8:30-10:00 **Government Licensing**
Jacob "Jesse" Erlich
Perkins, Smith & Cohen
Boston, MA

10:00-10:15 **Break**

10:15-11:45 **Collateral/Character Licensing**
James G. Coplit
Grimes & Battersby
Stamford, CT

11:45-1:00 **Lunch** [on your own]

1:00-3:00 **Licensing as a Business**
Emmett J. Murtha
Fairfield Resources International, Inc.
Stamford, CT

3:00-3:15 **Break**

3:15-4:45 **Licensing in the European Union**
Dr. Guntram Rahn
Hoffmann.Eitle
Munich, Germany

WEDNESDAY, JULY 14

8:00-8:30 **Continental Breakfast** [Lower Rotunda]

8:30-10:30 **IP Valuation**
Mike Lasinski
InteCap, Inc.
Chicago, IL

10:30-10:45 **Break**

10:45-12:15 **Biotech Licensing**
Jennifer Tegfeldt
Genzyme Corporation
Cambridge, MA

12:15-1:30 **Lunch** [on your own]

1:30-3:00 **Ethics in Licensing**
Dennis P. O'Reilley
Finnegan, Henderson, Farabow, Garrett & Dunner
Washington, DC

3:00-3:15 **Break**

3:15-5:15 **IP Misuse & Antitrust Law**
Thomas J. Meloro
Kenyon & Kenyon
New York, NY

THURSDAY, JULY 15

8:00-8:30	**Continental Breakfast** [Lower Rotunda]
8:30-10:30	**IP Taxation** Patricia Ann Metzer Vacovec, Mayotte & Singer LLC Newton, MA
10:30-10:45	**Break**
10:45-12:15	**Alternative Dispute Resolution** David W. Plant New London, NH
12:15-1:30	**Lunch** [on your own]
1:30-3:00	**Export Control Compliance** Ted MacVeagh Bromberg & Sunstein Boston, MA
3:00-3:15	**Break**
3:15-4:45	**Licensing in the Far East** Jon Wood Eastman Chemical Company Kingsport, TN
4:45-5:00	**Closing Discussion**

FRIDAY, JULY 16

9:00-11:00 **Exam**
Required Only for Law Students Eligible for Academic Credits

Ruh/6.21.04

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