

OCEAN TOMO

INTELLECTUAL CAPITAL EQUITY

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Richard M. Conroy is a Managing Director and Practice Leader at Ocean Tomo, an integrated intellectual capital merchant banc providing finance, valuation, asset and risk management, M&A advisory, and expert services. Ocean Tomo assists clients – companies, law firms, governments and institutional investors – in maximizing value from their Intellectual Capital Equity™ broadly defined. The firm seeks to capture benefits inherent within the rapid growth of intellectual property as an asset class.

Mr. Conroy's efforts at Ocean Tomo are concentrated in the areas of intellectual property asset valuation and transaction support. He works in the Valuation Services practice assisting clients in valuing their intellectual property, and in developing and implementing strategies and processes for managing or monetizing intellectual property portfolios. He has consulted on a wide variety of engagements involving the valuation of intellectual property in the context of transactions, collateralizations, capital raises, spin-offs and tax strategies, as well as in determining economic damages in commercial litigation. He has also provided corporate finance and analytical support to clients engaged in licensing negotiations and business transactions. In this capacity, he has performed valuations of businesses, emerging technologies, and other intellectual assets, as well as represented clients in term/pricing negotiations.

Prior to joining Ocean Tomo, Mr. Conroy was a Director at a consulting firm focused on the economic, strategic, and licensing issues related to intellectual property. While at the company, his efforts were focused on intellectual property valuations, infringement actions and general licensing.