HOMER BLAIR'S SPEECH NOTES

I. LICENSING

!. Negotiating Unusual Technology Transfer Business Arrangements
3/27/85 Boston Patent Law Assn.

2. Creative Licensing
8/19/84

3. Creative Licensing/Technology Transfer Business Arrangements.

4. Licensing Inventions(Innovation Seminar)

5. International Transfer and Protection of Know-how and Technology-Overview
11/12/82 Univ. of North Carolina(Reprint available)

6. Industrial Property as a Corporate Asset:Corporate Property and the Business Aspects of International Licensing

7. License Operation and Administration(including written paper)

8. Technology Transfer from Small Organizations to Large Organizations-An Example(including written paper)

9. Field of Use Restrictions in International Licensing

10. Joint Ventures

11. Advantages, Disadvantages and Alternatives-Licensing and Joint Ventures

12. Acquisition of Technology:The Importance of Licensing In vs. Licensing Out
6/13/79 AMA/LES

13. Licensing Aspects of the Antitrust Guide for International Operations(including written paper)
August 1978 ABA Annual Meeting

14. International Licensing(including written paper)

15. Varieties of International Technology Transfer

16. The Role of Proprietary Assets in Licensing and Joint Ventures
2/18/76 International Center of New England

17. Licensing
2/19/75 LES Panel-Harvard Business School

18. Advantages and Disadvantages of International Licensing (Written paper only)

19. Practical Licensing

II. LICENSING EXECUTIVES SOCIETY

!. LES Annual Meeting talk to LES Spouses

2 The Licensing Executives Society(about 1976)

III. United States Trademark Association
1. Introductory Comments
12/4/83 Joint Meeting-USTA Board of Directors and Committee Chairpersons
2. Remarks
11/2/83 25th Anniversary Celebration of the Establishment of the US Trademark Trial and Appeal Board

IV. USSR.
1. Licensing with USSR and Eastern European Planned Economy Countries
(About 1978)International Center of New England
2. Soviet Industrial Property System and Licensing to Planned Economy Countries(about 1973)
3. Licensing of Western Technology to the Soviet Bloc

V. UNITED NATIONS AND DEVELOPING NATIONS
1. Alphabet Soup: WIPO, UNCTAD, UNIDO, ETC.
3/31/82 International Business Center of New England
2. Law of the Sea Treaty-Current Status
1982 Intellectual Property Owners Newsletter
(Written paper only)
3. Law of the Sea Treaty-Current Status
11/6/81 Pacific Industrial Property Association Congress
(including written paper)
4. Technology for the Undeveloped Nations-Current United Nations Activities
10/21/81 Pittsburgh Patent Law Association
5. International Technology Transfer:United Nations Code of Conduct and Law of the Sea Treaty
2/20/81 John Marshall Law School
6. Technology Transfer as an Issue in North-South Negotiations
10/25/80 Vanderbilt University
7. United Nations Conference on Trade and Development(UNCTAD) Activities Relating to Technology Transfer, Patents and Trademarks
3/18/78 New Jersey Bar/LES Seminar
8. United Nations International Code of Conduct on the Transfer of Technology
1/79
9. Current Activities and Prospects on the International Patent Scene
5/26/78 LES Central Regional Meeting
10. Licensing Executives Society(USA)Inc. Proposal to Encourage Technology Transfer to the Developing Nations
12/77(including written paper-published in December 1977 Les Nouvelles, blue pages 11-15

VI. INNOVATION, LAW/SCIENCE AND POLICY

1. Can Technologically-Trained Lawyers Help Prevent Environmental Problems?
   1989 One page written comment
2. The Role of Technologically-Trained Corporate Lawyers in Managing Risk
   1988(including written paper)
3. Government Patent Policy
   7/28/81 Testimony before USSenate Committee of Commerce, Science and Transportation on the proposed Uniform Science and Technology Research and Development Utilization Act (including written paper)
4. Innovation and the Patent System in the 80's
   1981
5. Industrial Innovation
   1980
6. Patent Subcommittee of the US Department of Commerce Advisory Committee on Industrial Innovation-Other Matters Considered by the Patent Subcommittee on which No Recommendation was Made
   6/18/79 Association of Corporate Patent Counsel

VII. MISCELLANEOUS

1. Corporate Patent Counsel
   1985 (Speech for lawyers or private patent practitioners)
2. Trademarks at Itek
   1984
3. Corporate Patent Counsel
   1983 (Speech for Spouses of corporate patent attorneys)
4. Trademark Licensor Liability and Special Alert-Mandatory Technology Transfer under the Law of the Sea
   10/7/81 Connecticut Patent Law Association
   (including bibliography)
5. Product Liability and Trademark Licensing-Hoist by His Own Petard?
   8/81 American Bar Association Annual Meeting, Patent, Trademark and Copyright Section
   (Written paper only)
6. How to Protect Trade Secrets and Knowhow
   5/2-3/77 American Management Association/LES seminar
7. When and How to Seek Patent Protection on Inventions
   5/2-3/77 American Management Association/LES seminar